



# You Can Hear it from Us or Listen to Our Clients!

## Client Testimonials



### Klassic Kloseets

Klassic Kloseets Inc started using Postal en Español in Oct. 2007. We have since noticed an increase in our incoming calls and have closed some deals. We look forward to continue using Postal en Español as one of our forms of advertising.

*Edinson Guzman*  
Vice President

### Nick Vega Insurance

We are very satisfied with the response we received from the July's mailer. At this point we have received many calls from prospects and we have closed a good number of sales enough to offset our advertising expense and more . . .

*Nick Vega*  
Owner



### The Law Office of Daniel Perez, Jr., P.A. - July - Sept: 255 Calls

I am pleased to let you know that the response that we have had has been absolutely fantastic, not only does our ad look great but people are calling and we are getting many new clients into the Law Firm. If at any time I can promote and encourage other businesses to use your direct mail I most definitely will.

*Daniel Perez, Jr., P.A.*



### PrimeCare Medical Group

Thank you Postal en Español!!!  
Your direct mail program not only helps us welcoming Dr. Burgos, our new physician, but we received new patients that were glad to know that we have a bilingual staff at their service.

*Gina Matias*  
Office Manager



**Phone: (813) 885-8888 Fax: (813) 880-0350**

# Monthly Newsletter

## Recent Campaigns!

### Metro PCS

Metro PCS found great success in their multiple advertising campaigns directed to their Hispanic Clientele. It's back to school time and they wanted to promote their back to school specials directly to the Hispanic community's door via our specialized mailing program.



### Sweetbay Supermarket

With the continued growth of the Hispanic Community in Hillsborough County, Sweetbay Supermarkets increase their profits by inviting the Hispanic community to their supermarkets. Their invitation includes a \$10 coupon with the purchase of \$40.

### Stadium Toyota

Frank Rosa and his team at Stadium Toyota wanted to bring the potential Hispanic consumer to their Service Department. With that in mind he wanted to promote great deals and the professional services they offer for any type of vehicle.



### Latino Financial Center

They currently have a very aggressive Hispanic advertising campaign in television and radio. They wanted to be included in our direct mailing program to reinforce their Hispanic marketing campaign. This strategy will put something tangible in the hands of thousands of Hispanic families.



Please contact us and receive free analysis of all the potential customers around your business.

"We put your Message in the hands of Hispanic Families in your area that want to do business with you"

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