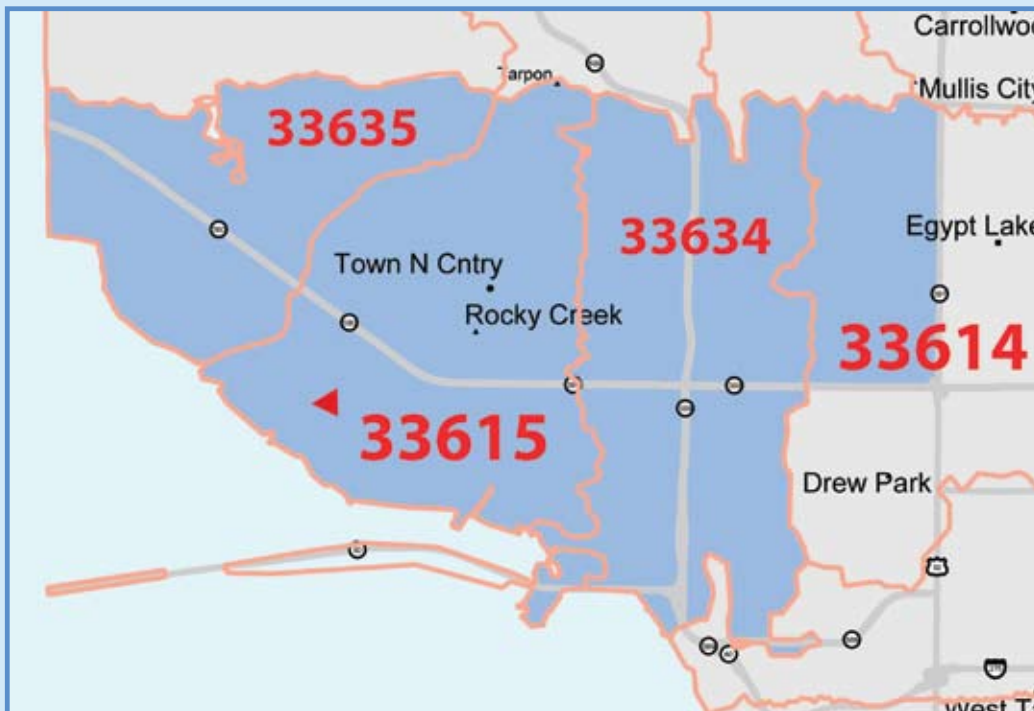


ZONE 1
Town N Country



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33635	Town N' Country	965
33634	Town N' Country	2,402
33615	Town N' Country	4,329
33614	Town N' Country	2,304
TL Households Hispanic		10,000

Demographics

Households Hispanic Owner Occupied	7,400
% of Hispanic Home Owners	74%

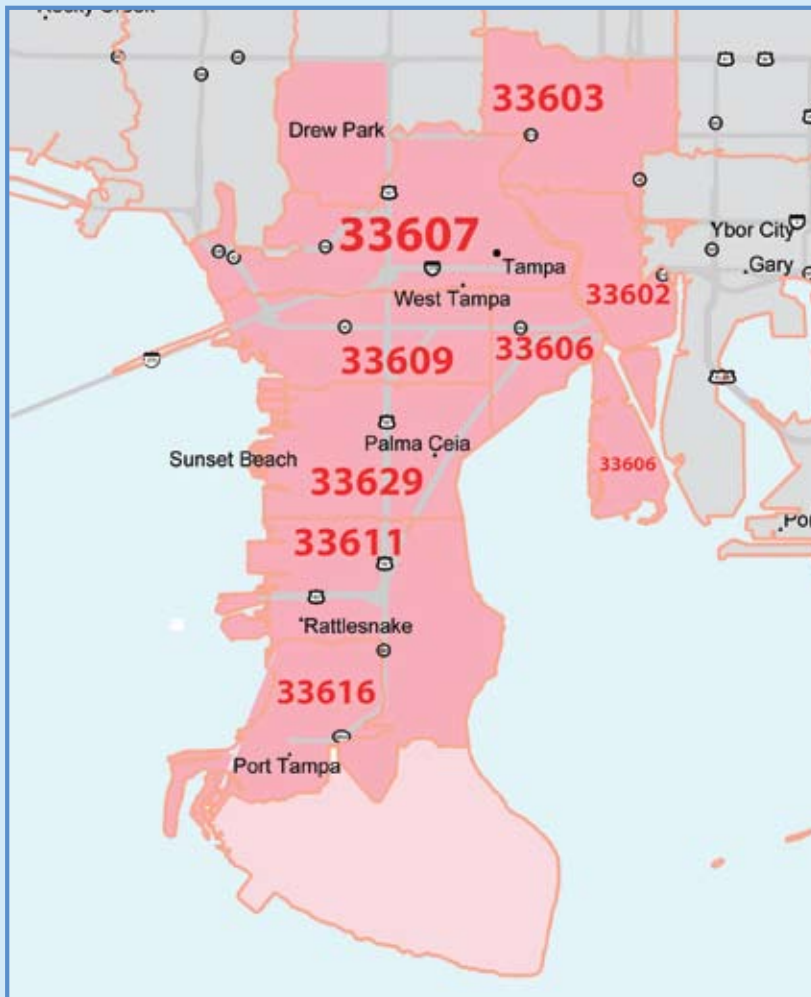
Income Median

Hispanic Households	\$41,543
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General Population Hispanic

Country of Origin	Count
Cuban	6,792
Mexican	1,132
Puerto Rican	10,066
All other Hisp.	10,042
TL Hispanic Population	28,032

ZONE 2
West Central Tampa, FL



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33602	Tampa	475
33603	Tampa	1,758
33606	Tampa	438
33607	Tampa	3,026
33609	Tampa	1,191
33611	Tampa	1,126
33616	Tampa	766
33629	Tampa	818
33614	Tampa	402
TL Households Hispanic		10,000

Demographics

Households Hispanic Owner Occupied	6,712
% of Hispanic Home Owners	67%

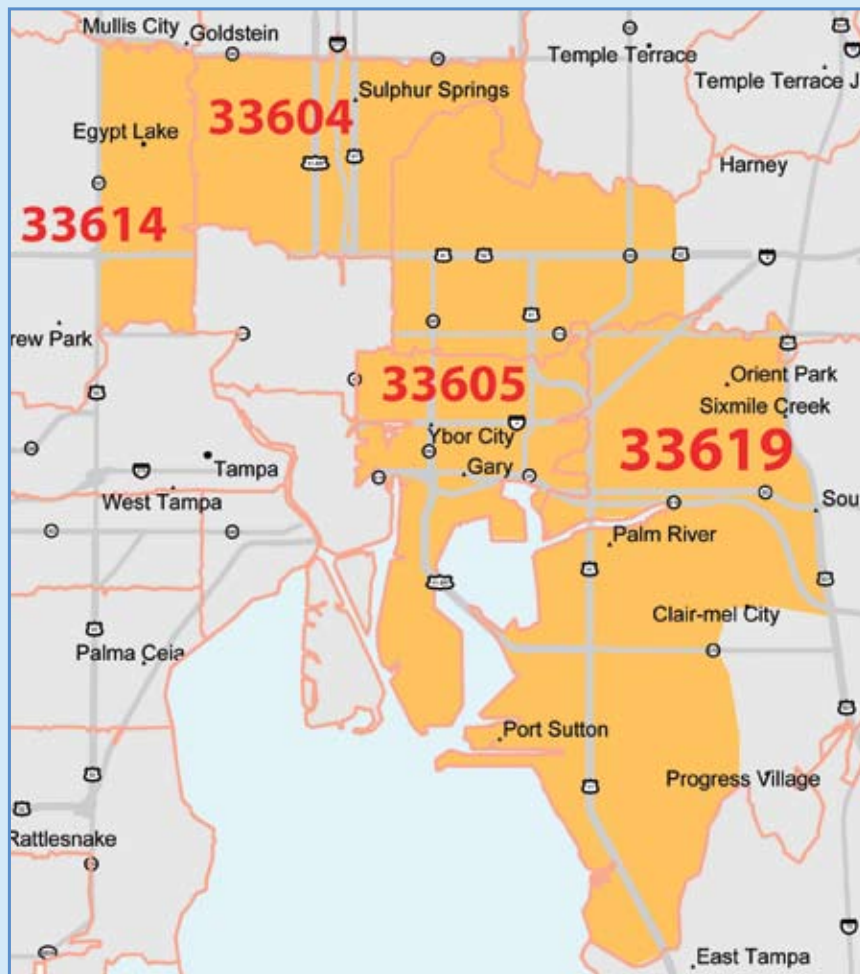
Income Median

Hispanic Households	\$34,063
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General Population Hispanic

Country of Origin	Count
Cuban	17,315
Mexican	3,715
Puerto Rican	11,760
All other Hisp.	17,650
TL Hispanic Population	50,440

ZONE 3
Ybor / South Tampa, FL



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33604	Tampa	2,846
33605	Tampa	1,250
33610	Tampa	805
33614	Tampa	3,334
33619	Tampa	1,765
TL Households Hispanic		10,000

Demographics

Households Hispanic Owner Occupied	6,744
% of Hispanic Home Owners	67.5%

Income Median

Hispanic Households	\$29,093
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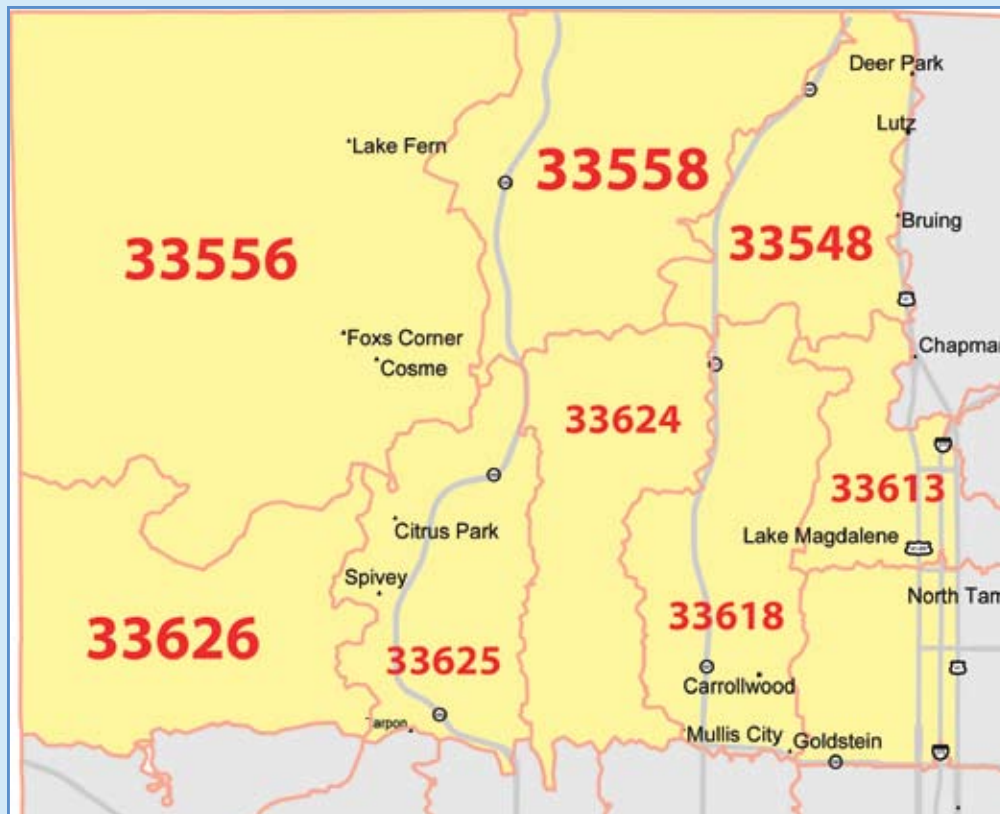
General Population Hispanic

Country of Origin	Count
Cuban	7,777
Mexican	4,347
Puerto Rican	12,527
All other Hisp.	11,581

TL Hispanic Population	36,232
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ZONE 4

Carrollwood / Citrus Park / Carrollwood



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33612	Tampa	898
33613	Tampa	444
33618	Carrollwood	1,400
33624	Carrollwood	2,695
33625	Citrus Park	1,910
33626	Westchase	944
33548	Lutz	185
33556	Lutz	689
33558	Lutz	835
TL Households Hispanic		10,000

Demographics

Households Hispanic Owner Occupied	7,576
% of Hispanic Home Owners	75%

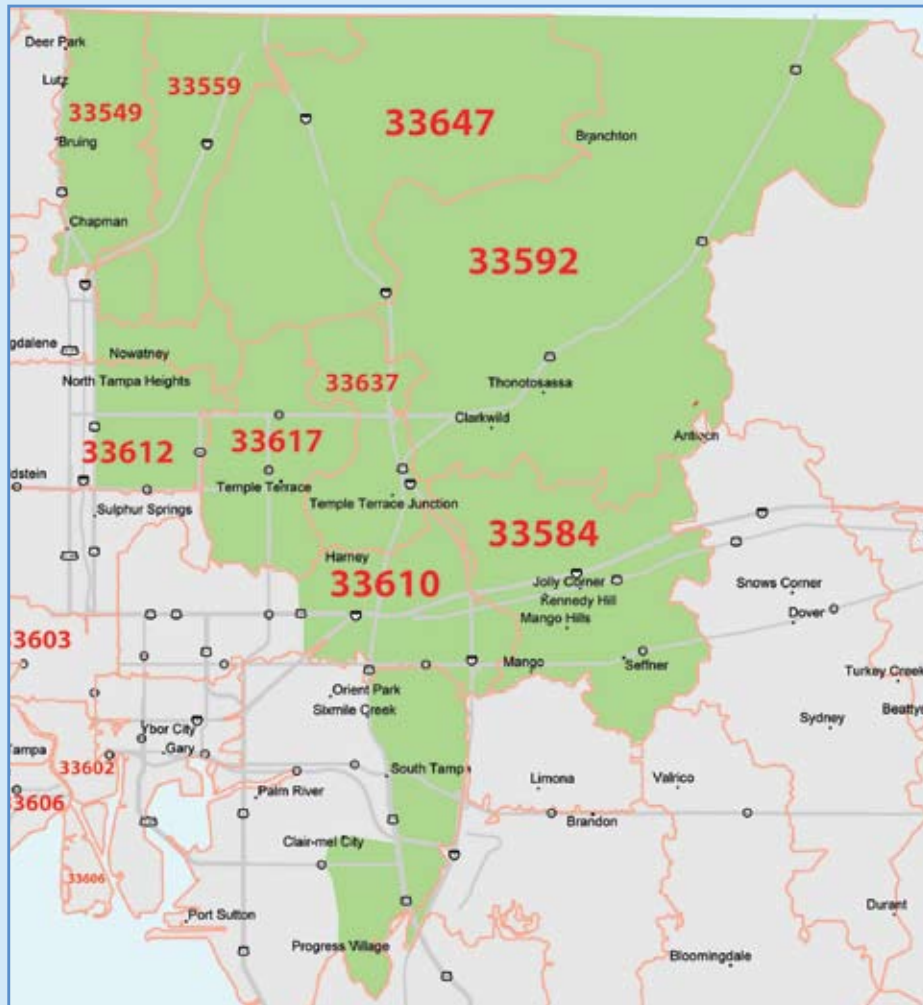
Income Median

Hispanic Households	\$55,807
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General Population Hispanic

Country of Origin	Count
Cuban	6,072
Mexican	1,420
Puerto Rican	9,235
All other Hisp.	12,548
TL Hispanic Population	29,275

ZONE 5
North Tampa / Temple Terrace



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33549	Lutz / Land O' Lakes	586
33559	Lutz	689
33584	Tampa	1,004
33592	Tampa	214
33617	Tampa	1,751
33637	Tampa	684
33647	Tampa	1,822
33610	Tampa	442
33612	Tampa	1,475
33613	Tampa	1,076
33619	Tampa	257

TL Households Hispanic 10,000

Demographics

Households Hispanic Owner Occupied	5,208
% of Hispanic Home Owners	52%

Income Median

Hispanic Households	\$34,354
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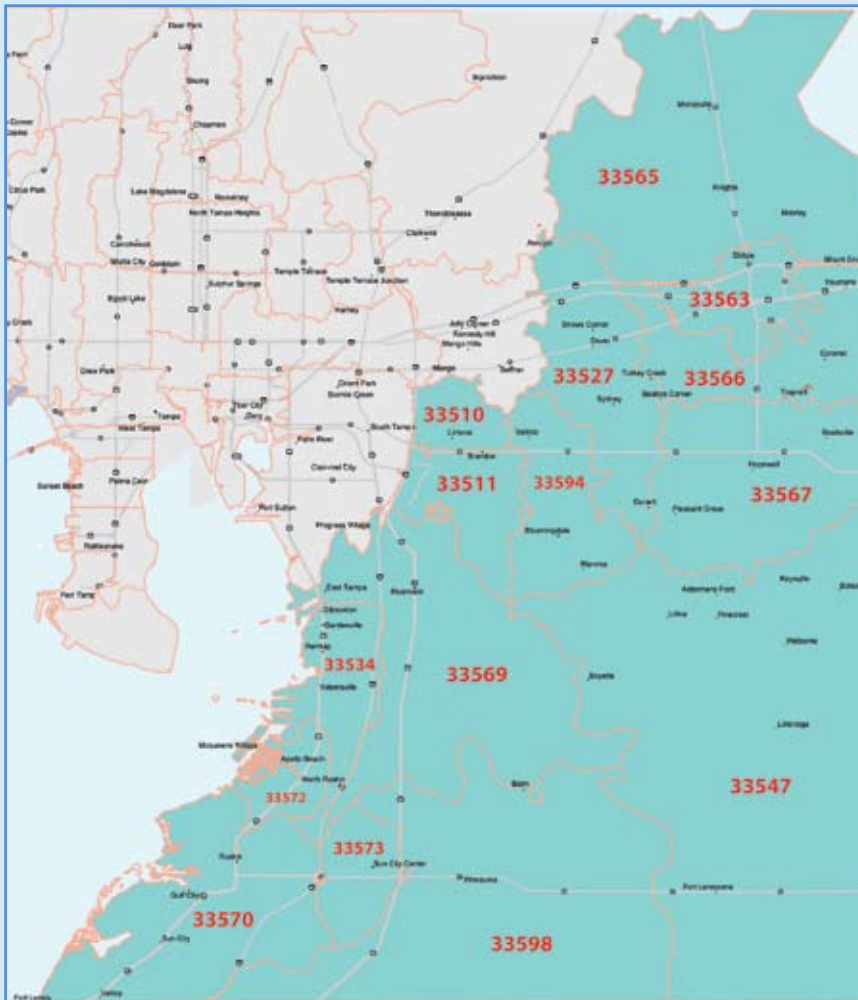
General Population Hispanic

Country of Origin	Count
Cuban	3,917
Mexican	4,747
Puerto Rican	14,263
All other Hisp.	12,339

TL Hispanic Population 35,266

ZONE 6

Brandon, Plant City, Riverview, Ruskin, Wimauma



Geographic & Demographic Indicators

Zip	City	Hispanic Households Count
33547	Tampa	245
33565	Tampa	377
33567	Tampa	316
33563	Tampa	1,052
33566	Tampa	613
33527	Tampa	507
33511	Tampa	1,678
33569	Tampa	612
33594	Tampa	979
33534	Tampa	524
33510	Tampa	974
33572	Tampa	333
33573	Tampa	195
33570	Tampa	953
33598	Tampa	692

TL Households Hispanic 10,000

Demographics

Households Hispanic Owner Occupied	7,728
% of Hispanic Home Owners	77.28%

Income Median

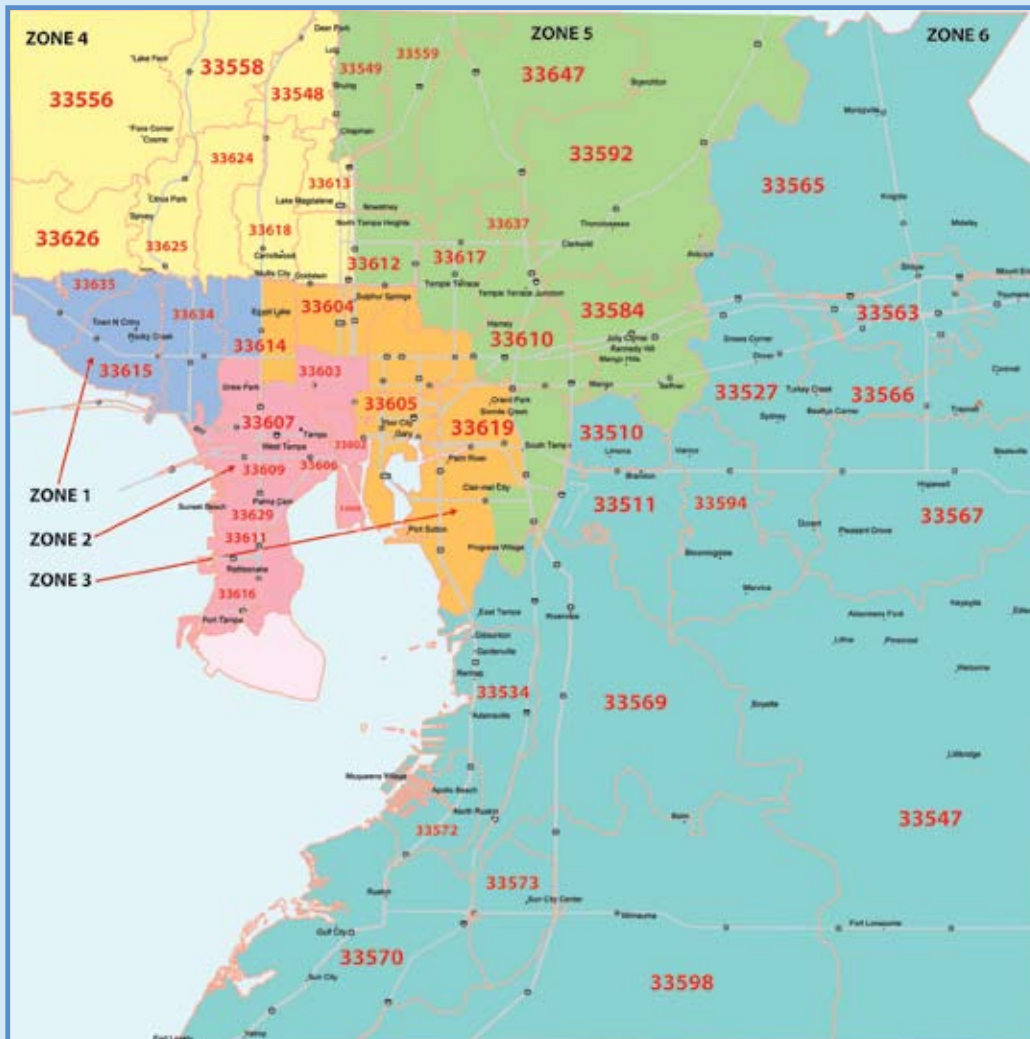
Hispanic Households	\$41,543
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General Population Hispanic

Country of Origin	Count
Cuban	6,792
Mexican	10,132
Puerto Rican	10,066
All other Hisp.	10,042

TL Hispanic Population 37,032

ZONES 1-6 FULL



Geographic & Demographic Indicators

Geographic

Hillsborough County Core Hispanic Half

Hispanic Households Delivered 60,000

Demographics

Households Hispanic Owner Occupied	47,034
% of Hispanic Home Owners	73%

Income Median

Hispanic Households	\$39,919
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General Population Hispanic

Country of Origin	Count
Cuban	47,310
Mexican	52,196
Puerto Rican	76,057
All other Hisp.	80,573
TL Hispanic Population	256,136